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Message Text

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ACTION OPIC-06

INFO OCT-01 AF-08 ISO-00 EB-07 AGR-05 /027 W
---------- 077385
R 301636Z JUL 76
FM AMEMBASSY ABIDJAN
TO SECSTATE WASHDC 9540
INFO USDOC WASHDC

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DEPARTMENT PASS OPIC FOR BONNIE HENDERSON

E.O. 11652: N/A
TAGS: EAGR, BAGB, OPIC, IV
SUBJ: ALEXANDER & BALDWIN FOLLOW UP ON IVORY
COAST PROJECTS RESULTING FROM OPIC WESTAM

REF: ABIDJAN 3528

1. LAST MONTH JOHN OVERTON, DIRECTOR OF PERSONNEL
DEVELOPMENT, ALEXANDER & BALDWIN AGRIBUSINESS,
VISITED IVORY COAST TO FINALIZE CONTRACT FOR SIX IVORIANS
TO BE SENT TO HAWAII FOR SPECIALIZED TRAINING IN SUGAR
INDUSTRY.

2. KIGBAFORY SIGNED CONTRACT TWO WEEKS AGO AND FIRST TRAINEES ARE DUE
TO RECEIVE VISAS AND DEPART FOR HAWAII
IN NEXT FEW WEEKS.

3. DURING VISIT OVERTON ALSO DISCUSSED WITH MINAG
POSSIBLE LONG-TERM PROGRAM TO TRAIN IVORIANS IN RUNNING
SUGAR COMPLEX. SUCH PROGRAM WOULD BE RUN BY A & B
IN IVORY COAST. MINAG EXPRESSED INTEREST AND DESIRE TO
HOLD ADDITIONAL TALKS IN FUTURE.

4. OVERTON ALSO MET WITH ETIENNE TAPE TO DISCUSS
CATTLE PROJECT. A & B PRE-FEASIBPLITY STUDY RESULTS
SHOWED PROJECT PROBABLY NOT PROFITABLE.
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5. GLENN ROGERS, VICE PRESIDENT OF A & B, WHO VISITED ABIDJAN LAST WEEK, INDICATED TO EMBOFF THAT A & B HAD DETERMINED NOT RPT NOT TO GO AHEAD WITH TAPE PROJECT DUE TO LOW PROFIT ADVANTAGE FOR A & B AND NO PREVIOUS EXPERIENCE IN CATTLE RAISING ON PART OF TAPE. A & B FELT, HOWEVER, ITS CATTLE STUDY WAS USEFUL AND IT WOULD BE WILLING TO UNDERTAKE CATTLE SECTOR PROJECT IN IVORY COAST IF MINISTRY OF ANIMAL PRODUCTION WOULD PARTICIPATE.

6. EMBASSY VIEWS THIS AS SUCCESSFUL FOLLOW UP BY A & B ON LEADS OBTAINED DURING OPIC WESTAM TRADE MISSION LAST SPRING. MEMCON ON TALK WITH OVERTON BEING POUCHED.
SMITH

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Message Attributes

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